



NU SKIN®
THE DIFFERENCE. DEMONSTRATED.™

SHARING INFORMATION ABOUT THE BIOPHOTONIC SCANNER'S APPEARANCE ON TELEVISION

Our agreement with The Dr. Oz Show requires strict adherence to the following guidelines when discussing the episode with the BioPhotonic Scanner that aired May 17, 2011:

- Do not post a recording of the episode on any web site, including YouTube or facebook
- Do not communicate or imply in any way that Dr. Oz endorses the Pharmanex BioPhotonic Scanner or any other Nu Skin or Pharmanex product
- Do not use Dr. Oz's name, likeness or The Dr. Oz Show logo in any communication
- Do not make any inappropriate claims regarding antioxidant benefits or products
- Do not post your contact information in the comments section of any web site

You may share this news ONLY in the following manner:

- Link directly to The Doctor Oz Show segment on social media or a web site with this text only: "Nu Skin's BioPhotonic Scanner was recently in a segment of The Dr. Oz Show, click here to view." (Link is <http://www.doctoroz.com/videos/cancer-fighting-antioxidants-pt-1>)
- "Like" the video and other sites that link to the video
- Post comments on online forums about your own scanner score
- Post approved information regarding Pharmanex products and the Pharmanex BioPhotonic Scanner