#### MEDIA CONTACTS:



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# ageLOC® Tru Face® Essence Ultra—The Firming Specialist

Now you can change the way your skin ages and embrace the look of youth with ageLOC Tru Face Essence Ultra. Nu Skin's firming specialist now employs ageLOC® technology to target the sources of aging that lead to loss of firmness. Formulated with the power of Ethocyn®, and a protective antioxidant network, it helps to contour and protect the skin from oxidizing free radicals.

#### **Benefits:**

- Helps contour and firm the skin for a more youthful appearance.
- Defines skin around the eyes, neck, chin, and jawline.
- Helps protect the skin from oxidizing free radical damage and protects skin proteins from degradation enzymes.
- Featuring the power of Ethocyn®, clinically proven to improve the key component that influences firm skin.
- ageLOC® targets the sources of aging related to firmness to preserve the look of youth.

# **Key Ingredients:**

- ageLOC® Proprietary Blend -- targets the sources of aging.
- Ethocyn® -- an anti-aging ingredient that has been clinically proven to improve the key component of firm skin.
- Antioxidant Network -- Helps protect the skin from oxidizing free radical damage and protects elastin and collagen from degradation enzymes that attack skin proteins.

#### **Clinical Study:**

In a 12 week, third-party study, more than half of the subjects reported improvements both in overall firmness and firmness around the eyes in as little as one week. By week twelve, 80 percent of subjects showed improvements in these same areas.

## **Usage:**

- Apply twice per day for optimal results
- Use as the final treatment step in a daily cleansing and anti-aging regimen prior to moisturizing
- One capsule per use
- Gently squeeze two or three drops directly onto the areas of most concern and then apply the remaining product to the entire face (thin coat of product is all that is necessary to reach maximum benefits)

## **Preferred Customer Price:**

US \$140

## **Availability:**

ageLOC Tru Face Essence Ultra is available online at <a href="www.nuskin.com">www.nuskin.com</a>., by calling 1-800-487-1000 or from independent Nu Skin distributors.

# **Social Media:**

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