MEDIA CONTACTS:



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The Latest in Anti-Aging Science from Nu Skin

Nu Skin's anti-aging science targets not only the signs of aging, but also the SOURCES of aging to preserve the look of youth and reduce the appearance of aging..

ageLOC® Gentle Cleanse & Tone

ageLOC[®] Gentle Cleanse & Tone is a luxurious foaming cleanser that combines cleansing and toning into a single step.

Benefits:

- Time saver: dual-action formula to both cleanse and tone helps maintain skin's natural healthy pH
- *Purified skin:* cleanses and purifies skin, preparing the skin to receive advanced anti-aging ingredients
- Hydrated skin: replenishes and maintains skin's moisture, increasing healthy hydration
- **Youthful skin:** ageLOC[®] targets the sources of aging to preserve the look of youth and reduce the appearance of aging

ageLOC[®] Gentle Cleanse & Tone is formulated with mild cleansing ingredients gentle enough for all skin types. **Key Ingredients include:**

- ageLOC® Proprietary blend: targets the sources of aging
- **Betaine:** retains water, increasing skin hydration
- *Mild surfactants and glycerin:* cleanses the skin while maintaining the skin's natural lipid barrier and adding moisture to the skin.

The Difference. Demonstrated.

Third-party Study Results: Subjects used ageLOC® Transformation, including ageLOC® Gentle Cleanse & Tone, twice daily for 12 weeks:

- 100 percent of the subjects started showing improvements in multiple signs of aging in only seven days as determined by a clinical grader.
- 100 percent of the subjects showed an improvement in overall appearance including fine lines, skin smoothness, and radiance as determined by a clinical grader after 12 weeks of use.

Retail Price: US\$53

Availability: Contact a Nu Skin distributor, call 1-800-487-1000 or visit www.nuskin.com.

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